

# wireless woodstock

a community wireless ("wi-fi") service for the village of Woodstock, Vermont

## Objectives:

- drive economic development
- increase visibility of Woodstock
- provide broadband internet access
- enable local–visitor engagement
- provide business development portal
- keep low–cost, high return
- invigorate community
- inject personality
- attract new visitors/customers



## Benefits:

- free, safe and secure internet access
- fast (broadband)
- speed of information
- monitorable
- measurable
- scalable (attach to any input)
- extendable (coverage)
- sustainable (low–cost)
- deeper engagement with visitors
- bond over common endeavor
- pride in forward–thinking idea
- improved perception

